

Mulberry

Responsible Lobbying Policy

OUR PURPOSE

Born in Somerset in 1971, Mulberry is an iconic lifestyle brand with a playful and uniquely British blend of creativity, community, craft and culture. Since Roger Saul, our founder, first turned leather offcuts into belts at his kitchen table, Mulberry has become a globally recognised brand, and the largest manufacturer of leather goods in the UK. Our commitment to modern British craftsmanship has always underpinned both our creative and commercial strategies, and today our two Somerset factories are the manifestation of our purpose. We are a significant local employer firmly rooted in the community. We are building a climate-resilient supply chain, responsibly sourcing materials with a specific focus on lowering the impact of leather. We are exemplifying how circularity can be baked into business culture, with a dedicated repair and restoration team, a thriving resale proposition, The Mulberry Exchange. We are a bastion of craft and innovation with a well-established apprenticeship programme that ensures skills are honed and handed on. These we believe are the fundamentals of a business that is Made to Last.

INTRODUCTION

Sustainability has been part of the Mulberry ethos since the brand's inception and as part of our responsibility commitments, this Responsible Lobbying Policy sets out how we engage with public policy makers and stakeholders. Our objective is to contribute to positive social and environmental outcomes that are consistent with Mulberry's purpose, values and sustainability strategy, while maintaining the highest standards of integrity, transparency and accountability.

STATEMENT ON LOBBYING ACTIVITY

Mulberry does not actively seek to participate in lobbying, but to the extent that any of its discussions constitute lobbying, it participates in such activities selectively and responsibly to advance positive social and environmental impact across our value chain and communities. Our engagement is guided by reliable evidence and aligned with our purpose and sustainability goals

SCOPE AND APPLICABILITY

This policy applies globally to Mulberry Group plc and all subsidiaries and operations. It covers all directors, employees, temporary workers, consultants, agents and any third parties acting on Mulberry's behalf in public policy contexts, including professional lobbyists, industry associations, coalitions and other intermediary organisations.

PRINCIPLES FOR RESPONSIBLE LOBBYING

Mulberry only participates in lobbying activities which contribute to a positive social and environmental impact and which further outcomes consistent with our sustainability strategy, including responsible sourcing, environmental stewardship, circularity, fair work and inclusion, and respect for human rights in our value chain and communities. All lobbying must be grounded in evidence-based analysis, including reliable / scientific data.

Mulberry maintains a strict stance on political contributions. We do not make financial or in kind political contributions, in any jurisdiction. We do not reimburse or indirectly fund such contributions through third parties. Any exceptional circumstance would require prior approval by the Board and full public disclosure; no such exceptions are currently anticipated.

Any lobbying activities must comply with our Anti Bribery and Corruption Policy. In line with our policies, any engagement with public officials must be transparent, properly recorded and for a legitimate business purpose aligned to this policy.

Where Mulberry engages indirectly through intermediary organisations, including trade associations, chambers of commerce or coalitions, we ensure that such third-party lobbying aligns with this policy and with Mulberry's sustainable goals. We assess memberships regularly, to ensure any engagement or memberships with intermediary organisations

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remains aligned with this policy. Where any misalignment arises, Mulberry works to correct this and if necessary, we may suspend funding or withdraw from such engagement.

GOVERNANCE, ACCOUNTABILITY AND IMPLEMENTATION

Mulberry's Board of Directors is accountable for this policy. The Board formally reviews and approves the policy and receives annual reporting on compliance, activities and effectiveness. Day to day responsibility rests with the Executive Committee. The Director of Legal and Company Secretary will serve as the Responsible Lobbying Officer, supported by the Sustainability team, with input from relevant functional leaders. No lobbying activity may be undertaken without prior approval from the Responsible Lobbying Officer under the procedures below.

Mulberry operates an approvals process for all lobbying activity. This includes direct communications with public officials on public policy, submissions to consultations, participation in policy roundtables, and commissioning of intermediary organisations. Proposals must include, amongst other things, objectives, alignment to Mulberry's purpose and sustainability strategy, an evidence base and key messages, intended stakeholders, jurisdictions, and risk assessment.

All approved engagements are recorded and then retained in accordance with our records policy.

Employees whose roles may involve public policy receive training on this policy, applicable laws and registers, anti bribery and corruption, conflicts of interest, data and evidence standards, and transparent communications.

Any third parties that may be engaged to act on Mulberry's behalf in public policy will be under contractual obligations to comply with this policy and with our Anti Bribery and Corruption Policy. Further contractual protections are agreed to ensure Mulberry has appropriate exit rights for non compliance. Appropriate due diligence is also conducted before appointment and monitored thereafter.

EVALUATION AND CONTINUOUS IMPROVEMENT

Mulberry evaluates compliance and effectiveness of this policy through internal controls, periodic testing and internal audit reviews. We track key indicators such as training completion, register completeness, intermediary due diligence status, identified misalignments and remediation outcomes. Insights inform improvements to processes and training. We may also seek independent assurance over selected disclosures where appropriate.

STAKEHOLDER ENGAGEMENT AND GRIEVANCES

Mulberry welcomes dialogue with stakeholders, including customers, employees, suppliers, communities, investors and civil society, on matters of public policy. Stakeholders can raise concerns or questions about Mulberry's lobbying practices by contacting the Company Secretary. Concerns will be acknowledged, assessed and addressed in a timely and respectful manner, consistent with our grievance procedures.

ROLES AND RESPONSIBILITIES

The Board approves this policy, oversees its implementation and receives annual reporting on compliance and effectiveness. The Executive Committee ensures appropriate resources, sets tone from the top and embeds this policy into Mulberry's strategy and operations. The Responsible Lobbying Officer administers the approvals process, maintains records, oversees training and due diligence, monitors risks, reports to the Board and coordinates disclosures. All employees and representatives must comply with this policy and complete required training.

RELATED POLICIES AND LAWS

This policy should be read alongside Mulberry's policies. Nothing in this policy permits conduct that would breach applicable laws or regulations.

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RELATED POLICIES:

- Stakeholder Governance Policy
- Anti Bribery and Corruption Policy

<i>Approved by</i>	<i>Executive Committee</i>
<i>Policy owner(s)</i>	<i>Director of Legal, Compliance & Co-Sec</i>
<i>Supporting owner(s)</i>	—
<i>Effective date</i>	<i>February 2026</i>
<i>Review frequency</i>	<i>Annual (pending standards or regulations change)</i>
<i>Applies to</i>	<i>All stakeholder groups which include but are not limited to; workers, suppliers, customers, investors, local community and local and global environment</i>