

Mulberry

Mulberry Introduces Urban Ranges for Men

Mulberry is pleased to announce the launch of a new range of bags and small leather goods for men. Three collections have been designed with modern lifestyles and functionality in mind: Zipped, Urban and City. A versatile, everyday practicality is explored with the new materials, styles and colours palettes tailored to the needs of men today.

The overarching silhouette is relaxed but athletic; the small leather goods include soft pouches with exposed zips hanging from lanyards or snap hooks and studded wallets on metal chains. The bags cover all the demands of modern life - from every day to weekends away - with Urban belt bags and backpacks, Zipped reporter bags and weekenders, and updated City iterations of briefcases and messenger bags.

The introduction of innovative and lightweight materials adds a utilitarian energy to the ranges. Mesh, canvas and nylon give a youthful, dynamic edge with unisex appeal and all-weather practicality.

The colour palettes play with unexpected applications of hue, showcasing bold shades such as Mandarin Orange, Cobalt Blue and Earth Grey alongside a refined iteration of a camouflage print in Midnight and Black.

A collaboration with HYPEBEAST celebrates the launch of the ranges with a lookbook shot and hosted by the cult website on an interactive digital hub. The interface reacts to click and scroll to reveal the new pieces to the user via a colourful exposed set.

The Mulberry men's ranges are available in stores and at mulberry.com now with prices starting from £75 for accessories, £150 for small leather goods and £375 for bags.



URBAN BELT BAG HEAVY GRAIN MANDARIN ORANGE £450



ZIPPED WEEKENDER MESH BLACK-KHAKI-MIDNIGHT £795



ZIPPED POUCH HEAVY GRAIN BLACK £275

